

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Planned Parenthood Votes			FEC IDENTIFICATION NUMBER ▼ C C00489799		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M M / D D D / Y Y Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee MackCrouse Group			Date M M / D D / Y Y Y Y Y Y Y Y 10 / 02 / 2012		
Mailing Address 2001 N Beauregard Street Ste 420			Amount 64916.30		
City Alexandria		State VA	Zip Code 22311		Transaction ID : B439879
Purpose of Expenditure Printing and postage for mail piece		Category/ Type 004		Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen				Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 75416.30			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		
Full Name (Last, First, Middle Initial) of Payee Blueprint Interactive			Date M M / D D / Y Y Y Y Y Y Y Y 10 / 01 / 2012		
Mailing Address 2229 North Pollard Street			Amount 21225.00		
City Arlington		State VA	Zip Code 22207		Transaction ID : B439880
Purpose of Expenditure Online advertising		Category/ Type 004		Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Tammy Baldwin				Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 53398.93			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			86141.30		
(b) SUBTOTAL of Unitemized Independent Expenditures▶					
(c) TOTAL Independent Expenditures.....▶					
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Deirdre Schifeling</p> <p style="text-align: center;">[Electronically Filed]</p> <p>Signature _____ Date M M / D D / Y Y Y Y Y Y Y Y 10 / 03 / 2012</p>					

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Planned Parenthood Votes

FEC IDENTIFICATION NUMBER ▼

C C00489799

Check If ☐ 24-hour report ☒ 48-hour report☒ New report ☐ Amends report filed on

MM / DD / YYYY
 / /

Full Name (Last, First, Middle Initial) of Payee

76 Words

Date

MM / DD / YYYY
10 / 01 / 2012

Mailing Address 1120 Eye Street NW #550

Amount

5474.47

City

Washington

State

DC

Zip Code

20006

Transaction ID : B439883

Purpose of Expenditure

Online advertising

Category/
Type

004

Office Sought:

☐ House

State: WI

☒ Senate

District:

☐ President

Check One:

☒ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Tammy Baldwin

Calendar Year-To-Date Per Election
for Office Sought

53398.93

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

MackCrounse Group

Date

MM / DD / YYYY
10 / 01 / 2012

Mailing Address 2001 N Beauregard Street Ste 420

Amount

45311.73

City

Alexandria

State

VA

Zip Code

22311

Transaction ID : B439878

Purpose of Expenditure

Printing and postage for mail piece

Category/
Type

004

Office Sought:

☐ House

State: OH

☒ Senate

District:

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Josh Mandel

Calendar Year-To-Date Per Election
for Office Sought

58811.73

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

50786.20

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Deirdre Schifeling

[Electronically Filed]

Date

MM / DD / YYYY
10 / 03 / 2012

Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 3 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Planned Parenthood Votes

FEC IDENTIFICATION NUMBER ▼

C C00489799

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on

MM / DD / YYYY
 MM / DD / YYYY
 MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Stones' Phones

Date

MM / DD / YYYY
 10 / 02 / 2012

Mailing Address 1309 F Street NW Suite 200

Amount

Transaction ID : B439872
 15596.00

Purpose of Expenditure
TeleconferenceCategory/
Type 004

Office Sought:

House State:

Senate District:

☒ President

Check One:

☒ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Barack Obama

Calendar Year-To-Date Per Election
for Office Sought

Transaction ID : B439872
 2039618.33

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

The Pivot Group

Date

MM / DD / YYYY
 10 / 02 / 2012

Mailing Address 1701 I Street NW Ste 550

Amount

Transaction ID : B439876
 2150.00

Purpose of Expenditure
Canvassing literatureCategory/
Type 004

Office Sought:

House State: MT

☒ Senate District:☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Dennis Rehberg

Calendar Year-To-Date Per Election
for Office Sought

Transaction ID : B439876
 102004.84

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

Transaction ID : B439876
 17746.00

(b) SUBTOTAL of Unitemized Independent Expenditures▶

Transaction ID : B439876
 0.00

(c) TOTAL Independent Expenditures.....▶

Transaction ID : B439876
 17746.00

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Deirdre Schifeling

[Electronically Filed]

Date

MM / DD / YYYY
 10 / 03 / 2012

Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 4 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Planned Parenthood Votes

FEC IDENTIFICATION NUMBER ▼

C

C00489799

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on

M M M /

D D D /

Y Y Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee

The Pivot Group

Date

M M M /

D D D /

Y Y Y Y Y Y

Mailing Address 1701 I Street NW Ste 550

Amount

28579.84

City

Washington

State

DC

Zip Code

20005

Transaction ID : B439877

Purpose of Expenditure

Printing and postage for mail piece

Category/
Type

004

Office Sought:

☐ House

State: MT

☒ Senate

District:

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Dennis Rehberg

Calendar Year-To-Date Per Election
for Office Sought

102004.84

Disbursement For: ☐ Primary☒ General2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

MackCrounse Group

Date

M M M /

D D D /

Y Y Y Y Y Y

Mailing Address 2001 N Beauregard Street Ste 420

Amount

45311.73

City

Alexandria

State

VA

Zip Code

22311

Transaction ID : B439867

Purpose of Expenditure

Printing and postage for mail piece

Category/
Type

004

Office Sought:

☐ House

State:

☐ Senate

District:

☒ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mitt Romney

Calendar Year-To-Date Per Election
for Office Sought

2039618.33

Disbursement For: ☐ Primary☒ General2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

73891.57

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Deirdre Schifeling

[Electronically Filed]

Date

M M M /

D D D /

Y Y Y Y Y Y

Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 5 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Planned Parenthood Votes

FEC IDENTIFICATION NUMBER ▼

C C00489799

Check If ☐ 24-hour report ☒ 48-hour report☒ New report ☐ Amends report filed on

M M M / D D D / Y Y Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee

MackCrouse Group

Date

M M M / D D D / Y Y Y Y Y Y
10 / 02 / 2012

Mailing Address 2001 N Beauregard Street Ste 420

City

Alexandria

State

VA

Zip Code

22311

Amount

64916.30

Transaction ID : B439868

Purpose of Expenditure

Printing and postage for mail piece

Category/
Type

004

Office Sought:

☐ House

State:

☐ Senate

District:

☒ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mitt Romney

Calendar Year-To-Date Per Election
for Office Sought

2039618.33

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date

M M M / D D D / Y Y Y Y Y Y
10 / 02 / 2012

Mailing Address 2229 North Pollard Street

City

Arlington

State

VA

Zip Code

22207

Amount

21865.00

Transaction ID : B439870

Purpose of Expenditure

Online advertising

Category/
Type

004

Office Sought:

☐ House

State:

☐ Senate

District:

☒ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mitt Romney

Calendar Year-To-Date Per Election
for Office Sought

2039618.33

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

86781.30

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

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Deirdre Schifeling

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y
10 / 03 / 2012

Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 6 OF 7
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Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M M / D D D / Y Y Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee The Pivot Group			Date M M / D D / Y Y Y Y Y Y 10 / 02 / 2012		
Mailing Address 1701 I Street NW Ste 550			Amount 2150.00		
City Washington State DC Zip Code 20006		Transaction ID : B439874			
Purpose of Expenditure Canvassing literature		Category/Type 004		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>MT</u> District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: Jon Tester		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose			
Calendar Year-To-Date Per Election for Office Sought 102004.84		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____			
Full Name (Last, First, Middle Initial) of Payee 76 Words			Date M M / D D / Y Y Y Y Y Y 10 / 01 / 2012		
Mailing Address 1120 Eye Street NW #550			Amount 5474.46		
City Washington State DC Zip Code 20006		Transaction ID : B439884			
Purpose of Expenditure Creation of online ad		Category/Type 004		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>WI</u> District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose			
Calendar Year-To-Date Per Election for Office Sought 53398.93		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____			
(a) SUBTOTAL of Itemized Independent Expenditures.....			7624.46		
(b) SUBTOTAL of Unitemized Independent Expenditures					
(c) TOTAL Independent Expenditures.....					
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Deirdre Schifeling</p> <p style="text-align: center;">[Electronically Filed]</p> <p>Signature _____ Date M M / D D / Y Y Y Y Y Y 10 / 03 / 2012</p>					

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 7 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Planned Parenthood Votes

FEC IDENTIFICATION NUMBER ▼

C C00489799

Check If ☐ 24-hour report ☒ 48-hour report☒ New report ☐ Amends report filed on

M M M / D D D / Y Y Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date

M M M / D D D / Y Y Y Y Y Y
10 / 01 / 2012

Mailing Address 2229 North Pollard Street

Amount

21225.00

Transaction ID : B439881

Purpose of Expenditure
Online advertisingCategory/
Type 004

Office Sought:

☐ House

State: WI

☒ Senate

District:

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Tommy Thompson

Calendar Year-To-Date Per Election
for Office Sought

53398.93

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date

M M M / D D D / Y Y Y Y Y Y

Mailing Address

Amount

Purpose of Expenditure

Category/
Type

Office Sought:

☐ House

State:

☐ Senate

District:

☐ President

Check One:

☐ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Calendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

21225.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

344195.83

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Deirdre Schifeling

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y
10 / 03 / 2012

Signature